

FEBRUARY 2010 MINISTRY TEAM MINUTES

Ministry Team: Congregational Growth

Meeting Date: 2/9/10

ATTENDEES:

Rich Flamang
Shannon Howard
Chris Allen
Pastor Dismer
Jen Wageman
Dan Grawe

Excused:

Lance Schmidt

Visitors:

Gary Haberland
Barb Hoyer
Stuart Hoyer

Items that may require council action: none

Items that may require budget/finance coordination: none

Ministry team minutes:

- 2010 Budget was discussed. The reduction in budget for 2010 will impact the planned programs and projects dramatically. All expenditures will be reviewed and rated for their importance and effectiveness. In order to move forward with an expense it will need to fit solidly in the goal of bringing new members/visitors to one of FELCs sites with the idea that these visitors are truly prospective new members.
- Construction of the downtown site Connection Center was discussed. Instead of building a separate free standing console like the one at the North Site, the group will try to use an existing table, establish computer connectivity and purchase a large screen monitor for both the North Site and the Downtown Site. Dan Grawe may have a computer that could be donated to the church for use in the downtown site. Once the capabilities of the computer are determined, the decision about purchasing a new computer or using the existing can be made. The goal continues to be to have the Downtown Connection Center up and running prior to fall of 2010.
- CGMT members made out-going calls to new members who have joined the church in the last year to gauge their level of satisfaction with FELC and to garner potential new members for the ministry teams. The calls were very successful and the team will continue to make these calls periodically. Most all comments were positive with the exception of a few of the younger families commenting that their attendance has slipped a bit due to the lack of nursery staff at the North Site.
- The idea of a Ministry Team Fair was approached as a way to canvas the congregation for additional MT members. Further discussion on this will take place at the March meeting.

- Gary Haberland attended the meeting to discuss the TV Ministry. CGMT would like add a scrolled message to the bottom of the TV broadcast which could be changed periodically to provide for seasonal messages. The capability does exist and the team will begin to start broadcasting messages in the near future.
- Rich will research the price of tent signs or signs to be put in the ground at both sites advertising our worship times. There is currently nothing at the North Site and only at the back of the Downtown site. The signage would advertise both church's website and worship times at the respective locations.
- Yellow Pages advertising was discussed in detail. Currently, Yellow Pages advertising represents 77% of the CGMT's 2010 budget, totaling in excess of \$4000 per year. The team feels that this expense is too high and is going to look at scaling back the yellow page ad considerably in order to use funds to better draw prospective new members in a more creative way. The current contract runs through September and the renewal process starts in May or June so the true impact won't be felt until fall or into 2011.
- CGMT together with Congregational Life are looking to host a blind volleyball tournament at the north site on either April 17th or April 24th. The touney will consist of a maximum of 16 teams and will run for about 5-6 hours. Entrance fees and funds raised will be send to either ELCA or Thrivent to be used in Haiti relief efforts. Dan Grawe will be developing a flyer to pass around to other churches and community groups. The conventional thought is that a certain portion of each team (33-50%) would need to consist of new or non-FELC members to draw others from the community. The possibility of concessions, games, movies, etc will be discussed further to decide how best to raise funds and generate excitement in this project. If the Blind Volleyball is successful, the next option will likely be a basketball tourney in the North Site parking lot. The team is trying to leverage current facilities to bring new members.

Submitted by: Rich Flamang