

November 2009 MINISTRY TEAM MINUTES

Ministry Team: Congregational Growth

Meeting Date: 11/10/09

ATTENDEES:

Rich Flamang
Shannon Howard
Chris Allen
Pastor Dismer

Excused:

Lance Schmidt
Jen Wegeman
Dan Grawe

Items that may require council action:

- Approval to hold a raffle, the proceeds of which will pay the remainder owed to Jeff Picken for the North Site unit and the construction in 2010 of a Downtown Site unit

Items that may require budget/finance coordination:

none

Ministry team minutes:

- 2009 budget was reviewed and CGMT is currently at 53% of budget year to date. This has been accomplished mainly through dramatic reductions in what were felt to be unproductive advertising expenses. 2010s budget request will remain nearly the same and will be driven toward activities which draw members and non-members to our church facilities and functions in order to foster growth.
- 2009 accomplishments were discussed and include the re-tooling of our advertising expenses, the re-work and continued updating of new member classes which were very successful, and the construction and roll out of the new North Site Connection Center
- 2010 goals were developed. The primary goals for 2010 are:
 1. the construction of a new Connection Center for the Downtown Site, the purchase of a larger monitor screen for the North Site Connection Center. Develop the Connection Centers as a central place for worshipers/members to come for information regarding church programs, church activities, and all ministry teams information. The role of the host of the Connection Center will likely be rolled together with the role of the Welcome Host in 2010.
 2. continuing to emphasize updating, and changing as necessary the new member classes. Ensure that we provide the most welcoming atmosphere for our new members and find ways to get them actively involved in the church right from the start.
 3. concentrate our advertising spending on things that will truly draw new members and new families to FELC, – sponsor family focused functions that will entice members to bring non-member friends and relatives to FELC. These may include a pancake breakfast, tailgate parties, date nights, a potential 3 on 3 basketball tourney in the NS parking lot or other sports related events, teaming with local parochial schools on activities, etc. Many of these items would require working together with other ministry teams.
 4. Leveraging things like Facebook and our TV broadcast to advertise the church and our strengths and values. Ideas regarding a scrolling message at the bottom which could carry messages about upcoming events, relate the churches addresses and service times, scroll the words to the hymns being sung, etc. Rich will forward these ideas to the Worship Team for their input.
 5. CGMT members will attempt to visit other churches around the state in order garner further ideas.

Submitted by: Rich Flamang